

## A Report on “Demo Day”

<b>ACTIVITY TYPE</b>	<b>Demo day</b>		
<b>DATE &amp; TIME</b>	27/07/2023	<b>Dur atio n</b>	<b>1  D a y</b>
<b>SEMESTER</b>	3 <sup>rd</sup> and 5 <sup>th</sup> sem	<b>No. of part icip ants</b>	<b>7  0</b>
<b>EXPERT NAME WITH DESIGNATION</b>	Mr. Niraj Tiwari, Mr. Karan Modi, Mr. Vraj shah		
<b>NAME OF EXPERT'S ORGANIZATION</b>	Electroamps solution, Rajwadi Cement articles, Chariot Technology		
<b>EXPERT CONTACT DETAILS</b>	7990486617, 8866441998, 816070 8604		
<b>FACULTY COORDINATOR</b>	Mr. Abrar Cinemawala, Mrs. Urvi Upadhyay, Mr. Viral Sondagar		
<b>FACULTY CONTACT DETAILS</b>	9727278388, 9428694361, 955852 9493		
<b>SPONSORING AUTHORITY</b>	Parul Universit y	<b>SPONSORIN G AMOUNT</b>	<b>480  0</b>

**Introduction:** "Demo Day" is an entrepreneurship event that took place on July 27, 2023, featuring prominent industry experts and successful entrepreneurs sharing their insights and experiences with aspiring startup founders. The event aimed to provide a platform for budding entrepreneurs to showcase their innovative ideas, products, and services, while also learning from the successes and challenges faced by established entrepreneurs.

## Objectives:

1. **Inspire and Motivate:** The primary objective of "Demo Day" is to inspire and motivate aspiring entrepreneurs. By bringing in successful and visionary entrepreneurs like Niraj Tiwari, Vraj Shah, and Karan Modi, the event aims to showcase their journeys and success stories, instilling a sense of passion and determination in the attendees to pursue their own entrepreneurial ventures.
2. **Knowledge Sharing:** The event aims to facilitate knowledge sharing and learning from experienced entrepreneurs. Through keynote speeches and panel discussions, attendees can gain valuable insights into the challenges, strategies, and best practices of building successful startups.
3. **Networking Opportunities:** "Demo Day" provides a platform for attendees to network with fellow entrepreneurs, industry experts, and potential investors. Networking is crucial for building valuable connections that can help startups in various aspects, from mentorship to funding.
4. **Encourage Innovation:** Another objective of the event is to encourage innovation and out-of-the-box thinking. Expert speakers like Vraj Shah, who emphasize the importance of creativity and disruptive ideas, inspire attendees to explore new and innovative solutions to real-world problems.
5. **Facilitate Startup Pitches:** The startup pitch competition serves as a platform for aspiring entrepreneurs to showcase their business ideas to a panel of expert judges and potential investors. The objective is to provide startups with constructive feedback and exposure to potential funding and partnership opportunities.
6. **Create an Entrepreneurial Ecosystem:** "Demo Day" aims to foster a vibrant and supportive entrepreneurial ecosystem where participants can connect, collaborate, and support each other's ventures. Building a strong community is crucial for sustaining and nurturing startup growth.
7. **Promote Ethical Business Practices:** By featuring speakers like Karan Modi, who emphasizes the importance of maintaining ethical business practices, the event aims to promote responsible entrepreneurship and societal impact.
8. **Enhance Business Skills:** Through the event's various sessions, workshops, and interactions, attendees can enhance their business skills, ranging from marketing and sales to financial management and product development.
9. **Encourage Entrepreneurship in Diverse Sectors:** "Demo Day" aims to encourage entrepreneurship across diverse sectors and industries. The startup

pitch competition includes startups from various fields, promoting a wide range of innovative ideas and solutions.

10. **Empower Future Leaders:** Ultimately, the overarching objective of "Demo Day" is to empower future leaders and create a new generation of successful and socially responsible entrepreneurs who can drive economic growth and positive change in society.

### **Outcomes:**

1. **Inspired and Motivated Entrepreneurs:** The event's expert speakers, including Niraj Tiwari, Vraj Shah, and Karan Modi, shared their inspiring success stories and valuable insights. As a result, the attendees left the event feeling motivated and empowered to pursue their entrepreneurial dreams with renewed enthusiasm.
2. **Enhanced Knowledge and Skills:** Through keynote speeches, panel discussions, and workshops, participants gained valuable knowledge and practical skills in areas such as business strategy, innovation, marketing, and financial management. This enhanced understanding would benefit them in their startup journey.
3. **Networking and Collaboration Opportunities:** "Demo Day" provided a platform for attendees to network with fellow entrepreneurs, potential investors, and industry experts. The event facilitated meaningful connections and collaborations that could lead to future partnerships and growth opportunities for startups.
4. **Fostered Innovation and Creativity:** The emphasis on innovation and disruptive thinking during the event encouraged attendees to think outside the box and explore novel solutions to challenges in their respective industries.
5. **Promoted Ethical Business Practices:** The event's emphasis on ethical business practices, highlighted by speakers like Karan Modi, reinforced the importance of responsible entrepreneurship and making a positive impact on society.
6. **Startup Pitches and Feedback:** The startup pitch competition allowed aspiring entrepreneurs to present their ideas to a panel of expert judges. The valuable feedback provided by the panel helped startups refine their business plans and positioning for potential investors and customers.
7. **Building a Supportive Community:** "Demo Day" fostered a sense of community among participants, creating an environment where entrepreneurs felt supported and encouraged in their entrepreneurial endeavors.

8. **Encouraged Entrepreneurship in Diverse Sectors:** The event showcased startups from diverse sectors, promoting entrepreneurship across various industries and encouraging innovation in different fields.
9. **Increased Visibility and Exposure:** Participating startups gained increased visibility and exposure through the event, potentially attracting attention from investors, partners, and customers.
10. **Contributed to a Thriving Startup Ecosystem:** The successful execution of "Demo Day" contributed to the overall growth and development of the local startup ecosystem, reinforcing the region's reputation as a hub for innovative and aspiring entrepreneurs.

### **Activity Details:**

**Morning Session:** The event kicked off with an opening ceremony, setting the tone for a day full of entrepreneurial insights. The esteemed expert speakers were introduced, and the attendees were eagerly awaiting the wealth of knowledge they were about to impart.

1. **Niraj Tiwari** - Founder of Electroamps Solutions: Niraj Tiwari, a visionary entrepreneur and the founder of Electroamps Solutions, delivered the first keynote speech. He shared his remarkable journey of building his company from scratch to a prominent player in the tech industry. Tiwari emphasized the significance of perseverance, the ability to adapt to market demands, and the importance of maintaining a customer-centric approach. His inspirational talk left the audience motivated and equipped with invaluable entrepreneurial lessons.

**Midday Panel Discussion:** Following Niraj Tiwari's keynote, a panel discussion commenced, moderated by a renowned business consultant. The panel included the three expert speakers and provided an engaging platform for them to share their experiences and insights.

2. **Vraj Shah** - Founder of Chariot Technology: Vraj Shah, an innovative entrepreneur and the founder of Chariot Technology, brought his expertise to the stage during the afternoon session. He emphasized the importance of creativity and disruptive thinking in today's competitive business landscape. Shah's practical advice on scaling a startup and maintaining a strong company culture resonated deeply with the audience.

**Afternoon Session:** As the event moved into the afternoon, it was time for the highlight of "Demo Day" - the startup pitch competition. Aspiring entrepreneurs

had the opportunity to present their groundbreaking ideas to the expert panel and the wider audience.

3. **Karan Modi** - Managing Director of Rajwadi Cement Articles: Karan Modi, a seasoned entrepreneur and the Managing Director of Rajwadi Cement Articles, took the stage for the final keynote speech. He shared his journey of transforming a traditional business into a sustainable and forward-thinking enterprise. Modi emphasized the importance of adapting to market trends, fostering innovation, and maintaining ethical business practices.

**Startup Pitch Competition:** The startup pitch competition showcased the entrepreneurial talent and diversity of ideas present at the event. Aspiring entrepreneurs from various industries presented their innovative concepts and business models. Each pitch was followed by a Q&A session, where the expert panel and the audience provided constructive feedback and posed insightful questions to help the startups refine their strategies.

### **Benefits in terms of learning skills/knowledge obtained**

1. **Entrepreneurial Insights:** Attendees gained first-hand insights from successful entrepreneurs like Niraj Tiwari, Vraj Shah, and Karan Modi. Their keynote speeches provided valuable lessons on starting and growing a business, overcoming challenges, and staying focused on the path to success.
2. **Business Strategy and Planning:** Participants learned about effective business strategies, including market analysis, identifying target customers, and developing a competitive edge. The event's expert speakers shared tips on creating viable business plans to ensure long-term success.
3. **Innovation and Creativity:** The emphasis on innovation and disruptive thinking inspired attendees to approach problem-solving in new and imaginative ways. By learning from successful entrepreneurs' experiences, attendees were encouraged to be more innovative in their own business endeavors.
4. **Customer-Centric Approach:** The event highlighted the importance of understanding customer needs and providing value to the target market. Attendees gained insights into adopting a customer-centric approach to product and service development.
5. **Financial Management:** Understanding financial aspects is crucial for any startup. The event provided insights into financial planning, budgeting, and effective resource allocation to optimize business growth.

6. **Marketing and Branding:** Attendees learned about effective marketing strategies to reach and engage potential customers. Expert advice on branding helped participants create a strong and recognizable identity for their startups.
7. **Networking and Communication:** The event provided ample networking opportunities, allowing attendees to connect with like-minded entrepreneurs, industry experts, and potential investors. Networking skills gained during the event can prove invaluable in establishing beneficial partnerships.
8. **Pitching and Presentation Skills:** The startup pitch competition challenged participants to refine their presentation and pitching skills. They received feedback from expert judges, improving their ability to communicate their business ideas effectively.
9. **Risk Management:** Learning from experienced entrepreneurs also provided insights into risk management and ways to mitigate potential challenges.
10. **Ethical Business Practices:** By understanding the importance of ethical business practices and social responsibility, attendees were encouraged to build businesses that contribute positively to society.
11. **Industry Trends and Market Analysis:** The event facilitated discussions on emerging industry trends and market analysis. Participants gained knowledge of the current business landscape, helping them stay relevant and competitive.
12. **Confidence and Self-Belief:** Hearing success stories and learning from experienced entrepreneurs boosted the confidence and self-belief of attendees, encouraging them to pursue their entrepreneurial dreams with conviction.

Overall, "Demo Day" offered attendees a comprehensive learning experience that covered various aspects of entrepreneurship. The knowledge and skills acquired from the event will prove instrumental in their startup journeys, setting them on a path towards building successful and sustainable businesses.



## Glimpses of activity





**THANK YOU**